



## Business Developer

### The Company

*behave* was incorporated in 2012. We are the provider of the *behave* Apps distributed through the 320,000 Bloomberg Professional Terminals.

We exploit various risk factors mainly based on behavioral finance in worldwide equity markets. Our software is used by equity fund managers, portfolio managers and traders. We are ranked in the top 3 quant providers worldwide by Investars on the US equity market.

Today, we are developing a new stand-alone platform using AI and machine learning models to identify investment styles that are expected to be rewarded by the market.

### Your Profile

We're looking for an ambitious and self-motivated Head of Business Development who is ready to come on board and join our energetic team. You must be able to build relationships quickly, have a professional phone manner and exceptional opening skills.

*behave* has developed a network of prospects around the world. We are now looking to bring in a co-founder with a business development background to help us grow the business.

You will have lots of energy, a positive attitude and drive to hit the ground running from day one. Your role will be dedicated to generating leads, engage prospects, arranging demos and grow our network within the start-up community.

This is your chance to join us at the start of an exciting stage journey as we need someone to come on board to partner us in growing a market-changing business.

### Your Mission

- Lead the business development and sales activity of the company
- Develop content marketing and social media marketing strategy
- Identify opportunities for new alliances and strategic partnerships
- Create and deliver press releases, media relations content, case studies, white papers, corporate newsletter and social media content
- Identify and develop communication strategy for key media contacts and customer references
- Create marketing and promotional materials

We offer equity, and the opportunity to join a young company in a dynamic work place.

Send your resume at [recrutement@behave.lu](mailto:recrutement@behave.lu).

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